



Ronald McDonald House Charities® Atlantic is currently inviting applications for the full time position of **Communications Officer** in Halifax, NS.

**About Us:**

Ronald McDonald House Charities® Atlantic helps families with sick children stay together, and near the medical care they need. With programs like our Ronald McDonald House®, *for out-of-town families with sick children*, and our Ronald McDonald Family Rooms®, *which provide an oasis of calm and support inside the hospital*, we make a meaningful difference in the lives of families throughout the Maritimes.

We're proud of the work we do, and thankful for the support we get from our local communities. We operate in a competitive not-for-profit space, and there are countless worthy groups in the Maritimes vying for donations and volunteers. Because of that, it's paramount that we tell our story so that people are inspired to support our work.

**About You:**

First and foremost, you've done your homework on Ronald McDonald House Charities® Atlantic. You're passionate about our mandate, and eager to combine that passion with your finely-tuned communication skills to tell our story.

As a modern communications professional, you're well versed in the various Paid, Earned, and Owned tactics that are available, and understand how they work to complement one another. You've got experience cultivating relationships with media and influencers, but you also understand the ways for us to tell our own story. You see the world as content, have great instincts for capturing the moment, and a technical know-how to share it and maximize the audience reach. You're quick to reply, but not so quick to compromise on the integrity of your message.

If this sounds like you, please share your resume, and include a cover letter to showcase your understanding of what we're looking for, your fit for the position and salary expectations. All responses will be handled with strict confidence.

Bilingualism (French/English) is an asset.

**To apply**

Please provide your information to Shauna MacLennan, Ronald McDonald House Charities® Atlantic at [shauna@rmhatlantic.ca](mailto:shauna@rmhatlantic.ca).

We thank all applicants for their interest; however, only those candidates that have been selected for an interview will be contacted.